

**Grimco's Golden Giveaway Game Piece Promotion ("Game")  
Official Rules**

1. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. **GAME NOT OPEN TO THE GENERAL PUBLIC.** Game is open only to sign shops and businesses in the sign manufacturing industry ("**Shops**") located in the 50 United States and Washington D.C. Employees are playing the Game on behalf of their business and must have permission from their employer to do so. A purchase will not increase your chances of winning. Game begins on May 1, 2017 at 12:00:00 am Central Time ("CT") and ends June 21, 2017 at 11:59:59 pm CT ("**Game Period**"). Official Grimco's Golden Giveaway Game Piece ("**Game Piece**") must be obtained as described in Rule 2, between May 1, 2017 and May 31, 2017 ("**Request Period**") and play must be completed before 11:59:59 CT on June 21, 2017. Employees of Grimco, Inc. ("**Sponsor**"), their respective affiliates, subsidiaries, distributors, sales reps, advertising and promotion agencies and suppliers of promotion materials, 3M Company, and the members of the immediate families and households of each are not eligible. Void where prohibited by law.

By submitting an Entry, you grant Sponsor, 3M Company, and its agents a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such Entry's Content in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes.

2. **THERE ARE TWO WAYS TO RECEIVE A GRIMCO'S GOLDEN GIVEAWAY GAME PIECE TO PLAY THE GAME:** Between May 1, 2017 and May 31, 2017 either:

(1) **TO ENTER WITH PURCHASE:** Purchase 3M180mC-10-54 – 3M™ Print Wrap IJ180mC-10 Film, 54" x 50 yd., 3M180IJ-CV3-54 - 3M™ IJ180CV3 Controltac with Comply Graphic Film, 54" x 50 yd., 3M40C-10R-54 - 3M™ 40C Controltac™ Print Film, 54" x 50 yd., 3MIJ35C-10-54 - 3M™ IJ35C Scotchcal with Comply Graphic Film, 54" x 50 yd., 3M48C-20R-54 - 3M™ Envision 48C Print Film, 3.3 mil., 3M8518 - 3M™ 8518 Scotchcal Gloss Overlamine, 54" x 50 yd., 3M8508 - 3M™ 8508 Scotchcal Gloss Overlamine, 54" x 50 yd., 3M8519 - 3M™ 8519 Scotchcal Luster Overlamine, 54" x 50 yd., or 3M8509 - 3M™ 8509 Scotchcal Luster Overlamine, 54" x 50 yd. from Grimco.com and receive a Game Piece inside an envelope affixed the product packaging; **OR**

(2) **TO ENTER WITHOUT MAKING A PURCHASE:** Mail in a self-addressed stamped envelope to Promotional Alliance Inc., c/o Grimco's Golden Game Piece Giveaway, 4653 Chatsworth Street North, Shoreview, MN 55126 to receive your Game Piece. All mailed requests must be postmarked by May 31, 2017 and received by June 7, 2017. Each request must be in a separate postmarked outer envelope. Sponsor is not responsible for lost, late, illegible, misdirected, mutilated, incomplete, or postage-due mail/requests. No facsimiles or mechanical reproductions of requests allowed. Limit 1,400 Game Piece requests per Shop, regardless of entry method, during the Request Period while supplies last. There are a total of 15,500 Game Pieces available.

**Entrants are playing on behalf of their Shop of employment.** Before June 21, 2017 at 11:59:59 pm CT , Game Piece recipients will go to [www.grimcosgoldengiveaway.com](http://www.grimcosgoldengiveaway.com) and follow instructions on how to enter their code to see if their Shop is a winner. **NOTE: Prize is provided to the Shop owner or principal to award at their discretion. Prize is not awarded directly to Game Piece recipient who redeems the Game Piece.** Entrants will be required to enter the following: business name, business phone number, e-mail address, business owner's name, billing zip code. Entrants will also be asked to choose which Digital Printer they currently use and what is their Preferred Digital Media Brand and enter the code found on the Game Piece. Game Piece codes must be entered prior to June 21, 2017 at 11:59:59 pm CT to be eligible.

3. Automated entries are prohibited. Sponsor is not responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Game or by any technical or human error which may occur in the processing of the entries in the Game. Sponsor reserves the right at its sole discretion, to disqualify any individual (and all of his or her Game plays) and his or her Shop of employment who tamper with the entry process. By entering, participant agrees to abide by and be bound by these rules and decisions of Promotional Alliance, Inc., an independent judging firm whose decisions are final and binding in all respects. In the event of a dispute regarding the identity of the online entrant, any online entries will be deemed to have been submitted by the Authorized Account Holder of the email address submitted at the time of entry, provided that person meets all eligibility requirements set forth in these Official Rules. "Authorized Account Holder" means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Entrants may not participate with multiple email addresses or under multiple identities, nor may entrants use any device or artifice to request a Game Piece in excess of the entry limits set forth herein. Any entrant who attempts to enter with multiple email addresses, under multiple identities or uses any other device or artifice to enter in excess of the limits set forth herein will be disqualified from participation in the Game and all entries submitted by that entrant will be void. Online entrants must have a valid email address. Sponsor reserves the right, in its sole discretion to cancel or suspend this Game should fraud, virus, bugs or other causes beyond the control of Sponsor corrupt the administration, security or proper play of the game. In the event of cancellation, Sponsor will randomly award the prizes from among all eligible, non-suspect entries received prior to cancellation. Please see the privacy policy located at <http://www.grimco.com/Info/PrivacyPolicy> for details of Sponsor's policy regarding the use of personal information collected in connection with this Game. If you are selected as a winner, your information may also be included in a publicly-available winner's list. Entrants must have a valid e-mail address.
4. Prizes: **Five Grand Prizes ("Grand Prize Winner")**. Each of the five Grand Prize winners will receive one **Nissan NV200® Compact Cargo Van** professionally wrapped with custom artwork by a 3M certified installer near delivery location of vehicle. Artwork subject to Sponsor's approval. Vehicles includes, but is not limited to: 2.0-L 4-cylinder (140 hp/147 lb-ft of torque), XtronicCVT®

(Continuously Variable Transmission, 4-wheel Anti-lock Braking System (ABS), Independent strut front suspension, Front stabilizer bar, 15" Steel wheels, 14.5-gallon fuel tank, 40/60 Split rear cargo doors, 180° Maximum opening range for rear cargo doors, Accommodates up to 6'6" length on cargo, or 40" x 48" pallet. Also includes 20 Total integrated reinforced cargo-mounting points, and 5 exterior roof rack mounting points. Vehicle will be delivered with standard equipment, as described above; any upgrades and options are at the sole expense of the winner. Color, package, factory options, and other prize specifics to be determined by Sponsor and are subject to availability. Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the vehicle including but not limited to its quality, fitness for purpose or mechanical condition. Grand Prize must have proof of a valid U.S. driver's license from their state or place of residence in the United States to take delivery of vehicle; failure to show same will result in prize forfeiture and selection of an alternate winner. Winner will be responsible for all optional equipment, title, license, insurance and registration fees required in claiming the vehicle, applicable taxes as well as all other expenses relating to the receipt and use of Grand Prize vehicle, including any travel and transportation costs associated with collecting the vehicle. All other costs not specifically stated herein as being awarded are the responsibility of the Winner. Winner will be provided instructions to obtain his/her Grand Prize vehicle by Sponsor. Winner must take delivery of vehicle within 30 days of notification that vehicle is available for acquisition. Approximate Retail Value ("ARV") for each vehicle will be no more than \$23,000.00.

**10 First Place Prizes** will each include a **trip for two to the 2017 SGIA Expo in New Orleans, LA.**

Includes: round trip coach air transportation for two from major commercial airport near winner's home to New Orleans, LA; standard hotel accommodations (1 Room, double occupancy) for two nights, and two free passes to attend SGIA 2017 on October 10, 2017 – October 12, 2017. Actual value of trip may vary based on point of departure and airfare fluctuations. Any difference between stated approximate retail value and actual value of prize will not be awarded. All prize details not specified in the Official Rules will be determined in Sponsor's sole and absolute discretion. Certain restrictions may apply. Selection of airline and hotel are solely within Sponsor's discretion. Meals, ground transportation, gratuities, luggage fees, incidental hotel charges and any other travel-related expenses not specified herein are the sole responsibility of winner. All travel must be taken on dates specified or prize will be forfeited and may be awarded to an alternate; no alternative travel dates are available. Exact travel dates and arrangements subject to availability. Winner and travel guest must travel on same itinerary. A minor may accompany winner as a travel guest only if the winner is the minor's parent or legal guardian. Minors must be accompanied at all times during trip (including, but not limited to, in-flight, hotel stay and all prize-related events) by minor's parent or legal guardian. Travel guests must sign and return a travel release before any ticketing of travel occurs. Winner and guest must have all necessary identification and/or travel documents (e.g., a valid U.S. driver's license) required for travel. Once travel guests are selected, they may not be substituted, except in Sponsor's sole and absolute discretion. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. If in the judgment of Sponsor, air travel is not required due to winner's proximity to New Orleans, ground transportation will be substituted for roundtrip air travel at Sponsor's sole and absolute discretion. The difference in value will not be awarded to the Grand Prize winner. Sponsor shall not be responsible for any cancellations, delays,

diversions or substitution or any act or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, prize providers or any other persons providing any Grand Prize-related services or accommodations. Additional prize award details and travel information to be provided to the Grand Prize winner at the time of notification. Grand Prize winner and guests are also responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. Lost, stolen or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged. ARV for each trip is approximately \$2,500.00.

**25 Second Place Prizes will each include \$250 Grimco Account Credit.** \$250 Credit applied to customer's new or existing Grimco account and is to be used for future Grimco purchases.

5. Total ARV of all prizes is \$146,250.00. Prizes are randomly time-seeded throughout the Game Period and awarded to the entrant (on behalf of entrant's Shop) who plays on or after the time the prize is randomly seeded. Odds of winning depend on the number of eligible Game Piece codes redeemed and the order in which they are redeemed. A total of 15,500 Game Pieces will be produced. Prizes will be awarded to the principal or owner of the Shop of the employee who plays the Game, if applicable. It is at the discretion of the principal or owner to award prize to the employee who played the Game. References to "winner" herein refer to the Shop owner or principal, not the employee who plays the Game on behalf of the Shop. By accepting a prize, winner waives the right to assert as a cost of winning said prize, any and all costs of redemption or travel to redeem said prize. By accepting a prize, winner further acknowledges that Sponsor and Promotional Alliance, Inc., Moris Inc., their respective parent companies, affiliates, subsidiaries, distributors, sales reps, advertising/promotion agencies and suppliers of promotion materials, and the employees, contract workers, officers, directors and agents of the above organizations have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
6. All prizes will be awarded provided a sufficient number of entries are received. Grimco will notify all prize winners via email, phone, regular or certified mail. Prize winners will be required to sign an affidavit of eligibility and release of liability and publicity (where permitted) within 21 days of the date on the notification letter or the prize will be forfeited. If any prize or prize notification letter is returned as undeliverable, or the potential winner is found not to be in compliance with these official rules, the prize will be forfeited. Limit one prize per unique company billing address. Prizes will be awarded to the Principal or Owner of the company of the employee who entered the Game if applicable. It is at the discretion of the Principal or Owner to award prize to the employee who entered the Game.
7. Game is subject to all applicable federal, state and local laws and regulations. Prizes are nontransferable, except as provided herein, and not redeemable for cash. No prize substitutions allowed except by Sponsors, who may substitute a prize of equal or greater value if the advertised

prize becomes unavailable. All taxes on prizes are the sole responsibility of the winner, regardless of whether prize is used in whole or in part.

8. By entering, participant releases Sponsor, 3M Company through its Commercial Solutions Division, Promotional Alliance, Inc., Moris Inc. and their respective parent companies, affiliates, subsidiaries, distributors, sales reps, advertising/promotion agencies and suppliers of promotion materials, and the employees, contract workers, officers, directors and agents of any of the above organizations from any and all liability for any injuries, losses or damages to any person (including but not limited to the risks of travel and/or death) and to property of any kind caused in whole or in part, directly or indirectly, by participation in the Game or the awarding, acceptance, receipt, possession, and/or use or misuse of a prize or participation in any prize-related activities or travel.
  
9. Any controversy or claim arising out of or relating to the Game shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply Missouri law consistent with the Federal Arbitration Act and applicable statutes of limitations, and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the claimant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS GAME IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES.

BY PARTICIPATING IN THE GAME, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY

THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

10. These Official Rules are governed by US law and are subject to all applicable federal, state and local laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of the Promotion Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Game, shall be governed by, and construed in accordance with, the laws of the State of Missouri, U.S.A., without giving effect to the conflict of laws rules thereof, and any matters or proceedings which are not subject to arbitration as set forth in Section 9 of these Official Rules and/or for entering any judgment on an arbitration award, shall take place in the State of Missouri, in the City of St. Louis.
11. Except where prohibited by law, by accepting a prize, the winner agrees to the use of his or her name, photograph, likeness and statements made by the winner regarding the Game and Grimco and Shop name for advertising, publicity, and promotional purposes in the U.S. without limitation and without further compensation.
12. For a complete winners list, send a self-addressed, stamped envelope to: Grimco's Golden Giveaway Game Piece Winners List, c/o Promotional Alliance, Inc., 4653 Chatsworth Street North, Shoreview, MN 55126. Requests must be received by July 31, 2017.

**Sponsor:**

Grimco, 1585 Fencorp Drive, Fenton, MO 63026

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